



South Africa B2B Matching

# GLOBAL TRADE SHOW 2019

Stand with your global partners



## POST SHOW REPORT

The **Global Trade Show of Networking & Business Matchmaking South Africa (GTS 2019)** was held from 29 - 31 July 2019 at Gallagher Convention Centre, Midrand, South Africa. **GTS 2019**, an international business and trade show, incorporated 4 co-located shows:

**1. Tools & Build Show (TBS)** - which focused on a wide variety of tools, hardware, DIY products and appliances, solar, heating and cooling products and technology, plus an extensive range of building and supplies.

**2. Household & Appliances Show (HAS)** - which main focus was housewares, home appliances, home & garden decorative items, interior design accessories, furniture and related products.

**3. Smart Electronics & Security Show (SES)** - which mainly focused on a variety of state-of-the-art electronics products and technology and the latest trends in security technology, products and related items, expertise and software.

**4. Food & Beverage Show (FBS)** - which showcased various food products, machinery and technology, including organic & health products, supplements, a wide range of beverages (e.g. coffee, tea, soft drinks, juices and wines), agri-processing, as well as related machinery, technology and products.

**GTS 2019** was held with 258 exhibitors from 16 countries and regions including South Africa, Lesotho, Namibia, USA, Canada, Belgium, Belarus, Denmark, Finland, Norway, Sweden, UK, Hong Kong, China, Japan and Sri Lanka. The exhibition attracted over 3,500 visitors, the majority of which were **professional buyers**.

The show was co-located with various interactive workshops and informative business networking sessions. **GTS 2019** hosted matchmaking events for every industry and co-located show sectors. The exhibition has received extremely constructive feedback and high praise from international exhibitors, who have said they will continue to participate in the show next year.

**Exhibition covered 9,120 square meters.**

The event was attended by participants from across all corners of the globe such as: **Botswana, Kenya, Mozambique, Namibia, Swaziland, South Africa, USA, Canada, UK, Belarus, Belgium, Czech Republic, European Union, Italy, Netherlands, Norway, Finland, Denmark, Sweden, Hong Kong, China, Japan, Taiwan, India, Sri Lanka, Cuba and Paraguay.**



# GTS GLOBAL TRADE SHOW 2019

**258**

Exhibitors

**3,500+**

Visitors

**9,120**

SQM space

**25,000**

Online Followers

**28**

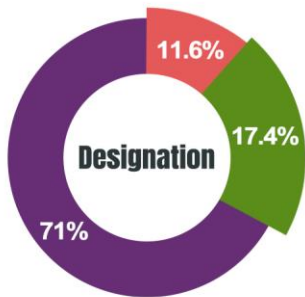
Countries

**53**

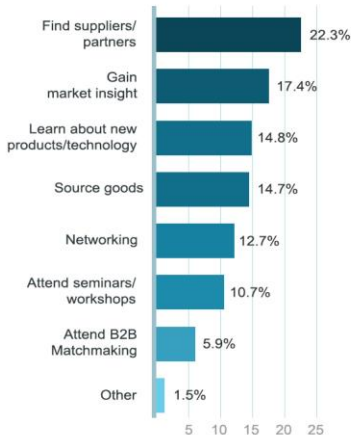
Media Partners &  
Supporters

**For three days from 29 July producers, buyers, importers, distributors and users converged on Gallagher Convention Centre to explore the latest and new retail products.**

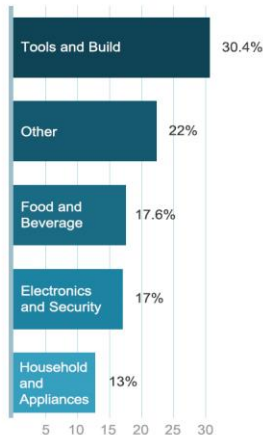
# VISITORS & BUYERS



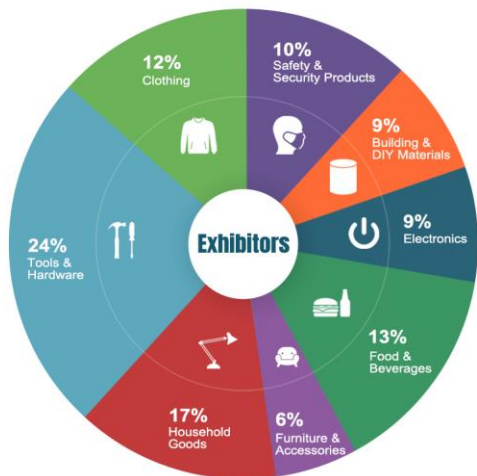
## REASON FOR ATTENDING



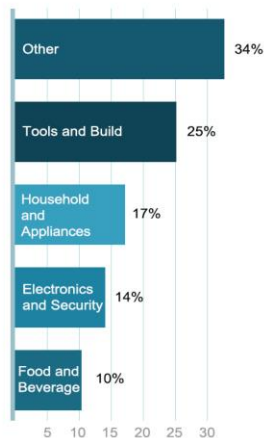
## INDUSTRY



# EXHIBITORS & PRODUCT SECTORS



## INDUSTRY



# CO-EVENTS HIGHLIGHTS

GTS 2019 featured an array of highly informative and interactive co-events. Visitors flocked to the workshops and presentations to expand their knowledge, learn new skills, share their experiences and build new business relationships and networks.

## Opening Ceremony

GTS 2019 kicked off with presentations and speeches from CEOs, Presidents and Directors of various companies and organisations. They pledged their support of GTS, shared stories of their previous experiences with GTS and wished success to all those who attended the show. A symbolic ribbon cutting followed and finally, the event concluded with press & media interviewing speakers and other VIPs.



## Top Export Countries and Trade Blocs: Business Breakfast and Networking Event

Invited attendees enjoyed speeches from representatives of the world's top export countries and trade blocs. Speakers explored subjects such as the opportunities that AfCFTA can bring, South Africa's trade imbalance and the tools available to support exporters.



## Business Workshops, Presentations & Networking Events

- Bootcamp for Business: Essential Entrepreneurial Skills
- Digital Marketing and Tools to Grow Your Business and Sales
- Funding for Business Guidelines
- Financial Tips for Women in Business
- Access to International Markets: Presentations and Q&A's
- New Product Launches, Industry Presentations and Match-Making
- Lucky Draws
- Wine Networking Event

## Women in Business Roundtable Discussion Forum

This event aimed to give women in business a platform at the show to engage, interact, develop opportunities and grow their businesses. Leading women shared information, stories and advice. Attendees left with newfound practical skills, business knowledge and positive attitudes.

# Participants' Feedback

## Exhibitors

### **Donnée Kruger, Trade and Investment KwaZulu-Natal - Manager: Gauteng Office:**

The Global Trade show provided great lead generation platforms, quality events and networking. Outcomes for Trade and Investment KwaZulu-Natal (TIKZN) include:

- Leads generated (during the networking session hosted by TIKZN as well as at our stand) are currently being followed-up and should translate into Greenfields Manufacturing Opportunities for KwaZulu-Natal
- The Global Best Practice session of Top Exporting Countries provided a great showcasing opportunity of TIKZN opportunities and services in trade
- Quality of local entrepreneurs was of a high quality

### **Linda Blackbeard, Randburg Chamber of Commerce and Industry (RCCI) – CEO:**

Thanks so much for the wonderful opportunity afforded to our SMEs. I believe they all found benefit and it certainly allowed us great opportunity to network with each other.

### **Candy Androliakos, Leafline – Owner:**

I really enjoyed my time at the Global Trade show. I managed to meet new and interesting people and I think what I got out of it was to make valuable contacts and exposure to my products. I have followed up with some of the contacts and these will be great for future prospects.

### **Sandile Nkosi, PROTOVATE – Director:**

I found the GTS extremely valuable in assisting my small business to attain local networks it needed to sustainably grow in this South African ecosystem. It also provided insight into what businesses locally and globally are offering South Africa and the capacity of their manufacturing capabilities and willingness to partner of future projects. Though we did not make many sales, the partnerships and network growth from the event can't be measured by sales. We were happy with the results and would like to attend future GTS events.

### **Ben de Klerk, African Chamber Association - CEO:**

We managed to land a R850 - million project through GTS !

## Visitors

### **Paul Mabusa, Women in Mining Media – Owner:**

The Export breakfast was well-planned and execution was perfect. It was a very informative event that provided some essential insights on doing business on a global scale.

### **Nerissa Govender, Department for International Trade - Trade Services Regional Manager:**

My colleague Esti Swart attended on behalf of my team. She found it really useful so we will be attending next year's GTS conference as well. Thank you for the invite.

### **Dez Tswaile, Masthead - Financial Planner:**

It was a very interesting and comprehensive show. I have made some good contacts, all thanks to your invitation.





# Global Trade Show supports entrepreneurs and business development

GTS Africa (Pty) Ltd (0.37 MB) Download

**B**usiness opportunities, networks and knowledge for entrepreneurs and owners



## SA trade show to support entrepreneurs and business development in July

ECONOMY / 22 MAY 2019, 08:35AM / IMA REPORTER



### ORGANISER



### SUPPORTERS



### MEDIA PARTNERS



## POST SHOW REPORT



# Thank you for your ongoing support !

## We welcome you to GTS 2021 :

10 - 12 November 2021

Gallagher Convention Centre, Midrand, Johannesburg



For more information:  
[www.gtsshow.com](http://www.gtsshow.com)

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